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# Savoy Sustainability Policy & Plan

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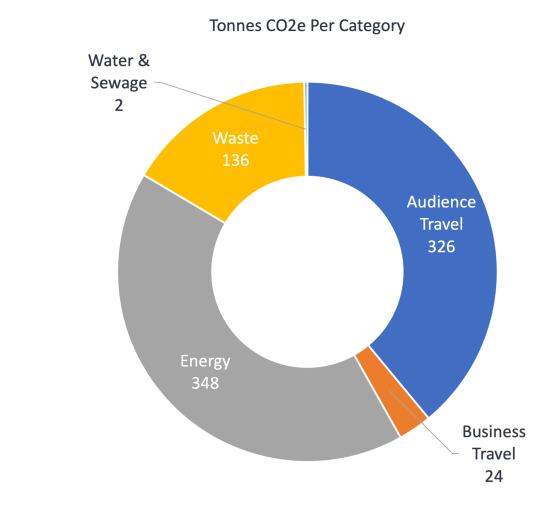
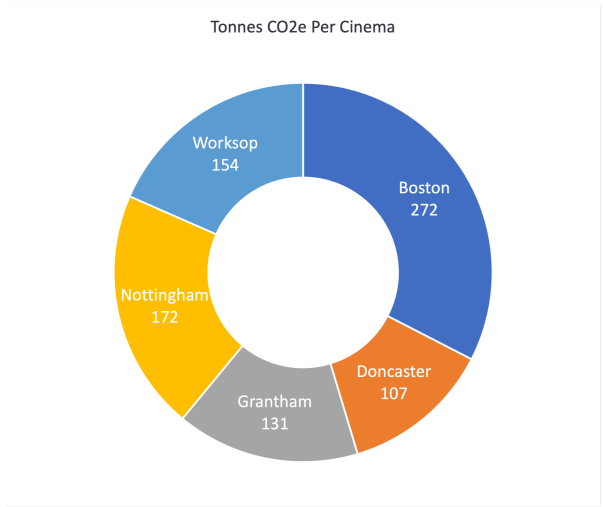
## Introduction

Savoy Cinemas, a UK cinema chain with a footprint of six cinemas located in the heart of urban communities, is committed to promoting sustainability in all aspects of its operations. To achieve this goal, the company has developed a comprehensive sustainability plan that encompasses four key areas: Buildings, Retail, Staff and Suppliers. This plan outlines the current state of Savoy Cinemas; the actions it is taking to promote sustainability; and its vision for the future.

## Carbon Footprint

The CO<sub>2</sub>e emissions for 2022 across our cinema sites in the Savoy Cinema estate was **836 tonnes**.

The significant CO<sub>2</sub> emissions across the three Scopes is split across the five reporting cinemas and five emissions groups. Please see below for a breakdown. We also separately measured for the last normalised year 2019.



We are working with the Zero Carbon Forum in conjunction with the UK Cinema Association (UKCA) on the cinema industry’s Road to Net Zero Project and hope to report on planning and progress with regard to this soon.

Our overall objective is to achieve 'net zero' by 2050 with specific targets for 2030 and 2040 which will be in line with the UKCA roadmap.

**Buildings**

Savoy has taken a bold step towards sustainability by converting all its projection technology from xenon to laser. A first for a UK cinema chain. This move has not only resulted in substantial savings in energy bills but has also significantly reduced carbon emissions. In addition to this, Savoy has also invested in LED lighting - which is known for its energy efficiency and long-lasting performance - for lighting auditoriums, public spaces, staff rooms and film poster cases.



**Savoy Nottingham’s Billboard Change to LED Lighting, June 2023**

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To further enhance their sustainability efforts, Savoy has implemented recycling HVAC, which is a system that recycles air and reduces the need for fresh air intake. Moreover, Savoy has leveraged the power of software and hardware to implement building management systems that automatically switch off lights, projectors, and HVAC when there are no tickets sold or during outside operating hours. This has resulted in significant energy savings and has helped reduce the carbon footprint of the cinemas.

Savoy is also evaluating the insulation properties of their building to find creative ways to further insulate their buildings. This will not only help reduce energy consumption but will also provide a comfortable environment for moviegoers.

Additionally, Savoy has installed water-saving devices such as low-flow showerheads/taps and dual flush/save-a-flush apparatus to conserve water.

Savoy has installed solar panels at its cinemas in Nottingham and Boston and is rolling out further installations at their other sites over the next 2 years. At Boston, they have also installed a significant number of batteries. One of the considerations when installing solar panels in cinemas, is that cinemas use most of their energy during dark hours, when the sun is not shining. We are working to assess how best to use battery storage for power during the nighttime.



**Solar Panels at Savoy Nottingham, August 2023**

To ensure that their energy consumption is monitored and optimised, Savoy has installed Half Hourly Electricity Meters. This allows them to track their energy usage and identify areas where they can further reduce their energy consumption.

Savoy will continue to evaluate potential energy suppliers, with the ultimate goal of selecting providers that offer a combination of competitive pricing and a steadfast dedication to the provision of renewable energy sources and investment in such resources. This process of

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evaluation will be conducted with the utmost care and attention to detail, as Savoy recognises the importance of making an informed decision that aligns with their values and objectives.

## **Nottingham Cinema Action Plan**

The Savoy Cinema Nottingham on Derby Road is the only surviving pre-war cinema in the city. It was the first cinema in the UK to install a licensed bar and opened in 1935 with the Dick Powell film *Flirtation Walk*. At the time there were 52 cinemas operating in the city! The construction norms and regulations of that era did not consider several sustainable practices that we follow today, such as insulation, building components, and HVAC.

We have therefore prepared an action plan specifically for Nottingham that puts in place a number of measures to improve the sustainability of the building within the commercial constraints of operating an efficient modern day cinema. The measures are detailed in the three '[Arts Green Book](#)' categories of easy wins, maintenance projects and CAPEX projects. The plan is encapsulated in our Master Action Plan.

## **Retail**

Savoy has over 500,000 guests visiting its cinemas each year to indulge in films, food and beverages.

Savoy are reviewing food sourcing to use, where economically feasible, local suppliers - see Suppliers section.

Single-use plastics have become a major concern for individuals and organisations alike. These plastics, which include items such as straws, cups, and popcorn containers, have been identified as a significant contributor to the global waste crisis. Savoy has taken steps to ensure that many of these items are now, or will soon be, recyclable. We are also working on the development of more reusable products to reduce waste.

Savoy management has initiated a waste management program that aims to implement recycling points at its Boston cinema. These recycling points will be advertised through an on-screen DCP, and the management is eagerly awaiting confirmation from the Boston Council on the recycling process available through the commercial waste team. Once the confirmation is received, the Savoy will trial out the recycling points, and if successful, these will be rolled out across the estate.

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## Staff

The staff culture within Savoy is one that places a great emphasis on sustainability and environmental responsibility. We believe that every individual has a role to play in reducing our impact on the planet, and as such, we have implemented a number of initiatives to encourage our staff to adopt more sustainable practices in their daily lives.

One of the key areas that we focus on is waste and recycling. We believe that it is our responsibility to minimise the amount of waste that we generate, and to ensure that any waste that we do produce is disposed of in an environmentally responsible manner. We provide our staff with the tools and resources that they need to recycle effectively, and we encourage them to reduce their waste by using reusable containers and bags. We recognize that water is a precious resource, and we encourage our staff to be mindful of their water consumption

Commuting and car sharing is another area where we encourage our staff to make sustainable choices. We recognise that transportation is a major contributor to greenhouse gas emissions, and we encourage our staff to use public transportation, carpool, or bike to work whenever possible. We also provide incentives for staff who choose to carpool or use alternative modes of transportation. Savoy Cinema in Nottingham, in particular, has its own 'Savoy Cinema' bus stop which the NCTX Orange Line passes very regularly, as well as others including the Indigo, i4, 18 and the L2 Local Link Bus, which our staff and customers often use.



**Savoy Cinema Bus Stop (LE09)**

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In addition to these initiatives, we also encourage our staff to switch lights and projectors on and off when not in use, to help reduce our energy consumption. We believe that every little bit counts, and we encourage our staff to take small steps to reduce their environmental impact.

Finally, we believe that it is our responsibility to help our customers make the right decisions when it comes to sustainability. We provide training and resources to help our staff understand the importance of sustainability and share this with customers if asked or if appropriate, and we encourage them to make sustainable choices whenever possible.

Overall, our staff culture is one that places a great emphasis on sustainability and environmental responsibility. We believe that by working together, we can make a positive impact on the planet and create a more sustainable future for all.

## **Suppliers**

Savoy is committed to sustainable sourcing across all aspects of its operations, including films, food and beverage, and electricity. The cinema chain recognizes the importance of reducing its environmental impact and promoting sustainable practices in the industry.

In terms of film sourcing, Savoy prioritises films that promote environmental awareness and sustainability. The chain also works with distributors to reduce the amount of packaging and waste associated with film distribution. When it comes to food and beverage, Savoy sources locally and seasonally where possible, reducing the carbon footprint associated with transportation. The chain also offers a range of vegetarian and vegan options, promoting more sustainable eating habits.

Next, Savoy has implemented a number of energy-saving measures to reduce its electricity consumption. This includes the use of LED lighting, energy-efficient appliances, and smart heating and cooling systems. The chain also sources renewable energy where possible, such as through the installation of solar panels on its buildings. By prioritising sustainable sourcing across all aspects of its operations, Savoy is leading the way in promoting environmentally responsible practices in the cinema industry.

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## Accountability

Savoy understands that in order to achieve long-term decreases in our emissions, we must consistently measure all of our effects, establish trustworthy methods, and be responsible to both ourselves and our society.

In addition to various dependable and trustworthy sources, our main instruments for shaping our policy and action plan are as follows:

- Julie's Bicycle's Industry IG Tools to measure and monitor impacts
- Arts Green Book Home Survey Tools to evaluate building action plans

Every year, we will create a publicly accessible report that evaluates and contrasts our effects, provides an opportunity for introspection and adaptation of our approach for the upcoming year, and acknowledges our accomplishments.

Our dedication lies in following and surpassing regulations, and we actively collaborate with our town and District Councils to uphold the local Environmental Strategy/Action plans.

## Conclusions

In terms of Buildings, Savoy Cinemas is committed to reducing its carbon footprint by implementing energy-efficient practices and technologies. This includes the use of renewable energy sources, such as solar panels, as well as the installation of energy-efficient lighting and HVAC systems. Additionally, the company is exploring ways to reduce water consumption and waste generation in its facilities.

In its Retail operations, Savoy Cinemas is committed to promoting sustainable practices in its supply chain. This includes sourcing products from environmentally responsible suppliers, reducing packaging waste, and promoting recycling and composting. The company is also exploring ways to reduce the environmental impact of its concessions, such as by offering more plant-based food options and reusable containers.

In terms of Staff and Customers, Savoy Cinemas is committed to promoting a culture of sustainability among its employees and customers. This includes providing training and education on sustainable practices, promoting sustainable transportation options, and engaging

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with customers on sustainability issues. The company is also committed to promoting diversity and inclusion in its workforce and ensuring that all employees are treated with respect and dignity.

The policy concludes with a Master Action Plan that outlines the specific steps that Savoy Cinemas will take to achieve its sustainability goals over the next five years. This includes setting targets for energy and water consumption, waste reduction, and carbon emissions, as well as implementing new technologies and practices to achieve these targets. The company will also engage with stakeholders, including customers, suppliers, and employees, to ensure that its sustainability efforts are aligned with their needs and expectations.

Overall, Savoy Cinemas' sustainability plan is a comprehensive and ambitious effort to promote sustainability in all aspects of its operations. By focusing on Buildings, Retail, Staff and Suppliers the company is taking a holistic approach to sustainability that will help it achieve its goals and contribute to a more sustainable future for all.

## **Sustainability Statement**

Their efforts to reduce energy consumption, carbon emissions, and water usage are a testament to their dedication towards creating a more sustainable future. By implementing innovative solutions and leveraging technology, Savoy has set an example for other businesses to follow.

**Savoy Cinemas**  
**March 2024**